

2023
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ATREUS

Long-lasting recruiting processes or backlogging delay in the transformation

» Many companies lose too much time and underestimate the many advantages of experienced and proven interim managers «

How "time-to-market" can be optimized in a way that retains its value.

Performance & Quality through Interim Management

Accelerate implementation & deliver measurable results

In the area of tension between economic uncertainty, hiring freezes and budget restrictions, decision-makers and executives are confronted with an ever-growing list of vacant key positions. Management fluctuation is often exacerbated by lengthy personnel processes. But in an era of dynamic changes in customer behavior, possible disruptive competitive activities or deadline pressure in general - to name just a few of the current challenges and opportunities - **no technology company should waste unnecessary time** nowadays to implement decisions of C-level relevant positions in a company footprint.

If management positions or even teams are vacant at the same time, an organization quickly loses momentum. This risk can be significantly reduced by combining the two factors of "speed" and "perfect-fit management and leadership skills". Innovative and progressive companies use interim management as an instrument to **ensure stability in leadership** in addition to the factors of time, quality and implementation performance.

Leadership and speed of implementation are key success drivers for achieving project goals from the point of view of "time-to-market". In addition, the use of a tailor-made interim management resource offers some further potential from which companies can benefit and thus accelerate. **3 examples, where we helped growing our clients.**



After 2 years with Atreus and the "Interim Management" consulting approach: Director Robert Minge draws conclusion.

» *Interim management can be the classic way of bridging open vacancies, but it also offers other ways to deliver fast and measurable results when it matters.*

An interim manager - or 'on demand talent' - takes on temporarily responsibility for results for work in a line position or in projects. This is not integrated into internal interest networks - means 100% goal-oriented.

An Atreus mandate is always carried out by highly qualified industry and management experts who have already successfully implemented the task in a similar challenge and therefore do not spend time for a training period.

During the mandate, decisions to be made or significant project events are coordinated between the Atreus director, the interim manager and the client in order to ensure maximum success of the mandate. «



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Start immediately with experience & deliver results

3 Examples of successful Atreus mandates

In particularly demanding corporate phases - whether growth, consolidation, or process optimization:

An experienced interim resource **starts immediately with implementation and has a results-oriented leadership approach.**

Whether **stock listed corporation, small & medium-sized- or portfolio company:** Interim management accelerates transformation.

Transformation of a global technology & manufacturing company

- **Role:** CEO, Managing Director
- **Segment:** High-voltage batteries
- **Industry:** Car, construction, maritime
- **Medium size:** 30 Mio. €, 80 employees
- **Target:** scale profitable growth
- **Duration:** 15 months
- **Results:** profitable growth plan, series and development contract, launch of new production site

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Strategic realignment of a holistic business IT

- **Role:** Project Lead IT Transformation
- **Segment:** Plastic packaging
- **Industry:** Chemicals, consumer goods
- **Global Player:** >4,5 bn. €, 22k empl.
- **Target:** Performance improvement
- **Duration:** 10 months
- **Results:** New IT vision & strategy and visible cultural change in the IT organization, structure streamlining

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Increase in company value through sustainable products and processes

- **Role:** Advisor ESG Transformation
- **Segment:** Steel & wire technologies
- **Multi Industry:** car, facility, construct.
- **Group:** >5 bn. €, +10 business units
- **Target:** Set-up of new business / €100 mio. turnover, 10% EBIT in 5 years
- **Duration:** since 2022, ongoing
- **Results:** Decrease to CO₂ neutrality defined, roadmap & business unit

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