



**FOCUS 2023:** □

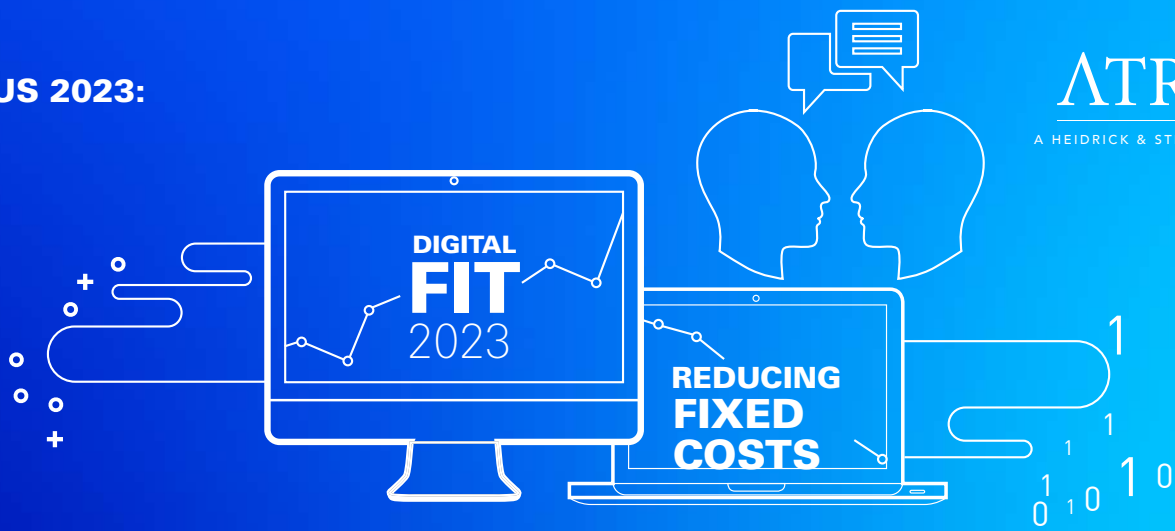
## DIGITAL FITNESS & COST REDUCTION

**ATREUS AUTOMOTIVE**

# IT COMPETENCE FOOTPRINT

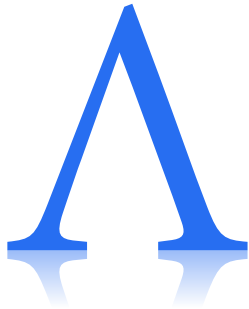
Faced with significant business challenges, many companies are compelled to realign their IT and digital strategy: Fragmented ERP systems, high cost pressures, cyberattacks, a persistent shortage of qualified IT specialists and executives, among other factors, place the highest demands on IT managers. Align your IT roadmap with the business challenges for 2023! Atreus supports you in successfully managing your digital transformation, particularly in implementing new processes within the IT organization and swiftly reducing costs.

**Our automotive IT experts can help you succeed with your IT, whether it's line, project or programme management.**

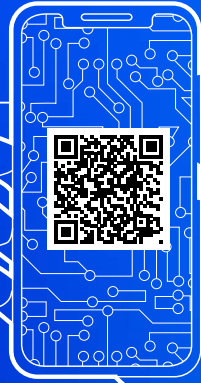


## Secure your IT business roadmap with the automotive and IT experts from Atreus

The problem areas are diverse: Fragmented ERP systems, non-optimized license agreements, and untapped potential of proprietary data assets often lead to inefficiencies and cost disadvantages. Atreus supports you in holistically aligning your IT roadmap, implement it in a networked manner across the organisation and reduce costs in the process. The combination of a properly implemented digital strategy with the tailored leadership approach makes all the difference.

OPERATIONAL RESILIENCE	ORGANIZATIONAL EFFICIENCY	SUSTAINABLE INNOVATION
<p><b>BUSINESS CONTINUITY</b></p> <ul style="list-style-type: none"> <li>• Demand planning, forecasting</li> <li>• Connected risk management</li> <li>• Scenario anticipation analysis</li> <li>• Integration of IT &amp; business</li> <li>• IT assessments (GDPR, etc.)</li> </ul>	<p><b>DIGITAL WORKFLOWS</b></p> <ul style="list-style-type: none"> <li>• IT &amp; business integration</li> <li>• Automated processes / RPA</li> <li>• Performance management</li> <li>• Shared service center</li> <li>• End-to-end relations</li> </ul>	<p><b>NEW DIGITAL BUSINESS</b></p> <ul style="list-style-type: none"> <li>• Market disruption scenarios</li> <li>• Data &amp; analytics use cases</li> <li>• Data as a product/service</li> <li>• Product/portfolio assessment</li> <li>• Data strategy &amp; governance</li> </ul>
<p><b>SECURITY, SAFETY &amp; PRIVACY</b></p> <ul style="list-style-type: none"> <li>• IT security quick check</li> <li>• Data protection</li> <li>• Security awareness concepts</li> <li>• Disaster recovery</li> <li>• Business continuity planning</li> </ul>	<p><b>CONNECTED ERP &amp; CRM</b></p> <ul style="list-style-type: none"> <li>• Implementation &amp; migration</li> <li>• Program &amp; project management</li> <li>• Cost &amp; efficiency management</li> <li>• Master data management</li> <li>• S&amp;OP performance</li> </ul>	<p><b>SUSTAINABILITY STRATEGY FIT</b></p> <ul style="list-style-type: none"> <li>• ESG KPIs &amp; reporting</li> <li>• Digital factory</li> <li>• "Green supply chain"</li> <li>• Net Zero roadmap</li> <li>• Digital communication strategy</li> </ul>
<p><b>IT BUSINESS OPERATIONS</b></p> <ul style="list-style-type: none"> <li>• IT cost management</li> <li>• Infrastructure &amp; processes</li> <li>• Resilient IT systems</li> <li>• Agile IT BizOps</li> <li>• IT service management</li> </ul>	<p><b>CENTRALIZED KNOWLEDGE</b></p> <ul style="list-style-type: none"> <li>• Data lakes, know-how transfer</li> <li>• Hybrid / cloud strategy</li> <li>• Cloud evaluation &amp; roll out</li> <li>• Change &amp; transformation</li> <li>• Cloud lifecycle management</li> </ul>	 <p><b>WE CREATE SUCCESS</b></p>

SCAN ME\*  
DIRECT TO THE  
AUTOMOTIVE TEAM



ATREUS  
A HEIDRICK & STRUGGLES COMPANY

Is digital transformation on your agenda? Let's talk about it...  
**Get in touch with us and let's see how we can help you – quickly and accurately. Schedule your [personal phone appointment here](#) or call us at: [+49 89 452249-540](#)**

## Success stories from our customers

### ATREUS CASE STUDIES | DIGITAL TRANSFORMATION

#### IT LINE MANAGEMENT

##### CHIEF IT RISK OFFICER IT SERVICE PROVIDER

###### Scenario:

- 5,000 employees > 100 locations worldwide
- Establishment of several GmbHs (separation of IT organization)

###### Measures:

- Establishment of new employee culture in risk management post-merger IBM and Siemens
- Transitioning leadership culture from reactive to proactive

###### Results:

- Fully established risk management with future roadmap

##### CIO GLOBAL AUTOMOTIVE TIER1

###### Scenario:

- 14,000 employees, revenue: EUR 4 billion, > EUR 100 million budget
- > 3 ERP systems, low IT/business integration

###### Measures:

- Optimization of IT services (applications and infrastructure) and successful implementation of major global projects
- Strategic realignment with restructuring and reorganization of global IT
- Identification and realization of efficiency improvements and cost savings

###### After 16 months:

- Integrated performance and cost optimization (-15%)

#### IT PROJECT MANAGEMENT

##### PROJECT LEAD SAP S/4HANA MIGRATION

###### Scenario:

- 5,500 employees, revenue: EUR 1.2 billion
- "Go-Live" dates postponed several times

###### Measures:

- Realignment and leadership of project organization
- Clear integration of business and IT requirements

###### After 13 months:

- Go-Live as planned, overhead reduction (-12%)

##### STRATEGIC REALIGNMENT OF BUSINESS IT

###### Scenario:

- Complex matrix structure, > 22,000 employees, approximately 4.5 billion EUR revenue
- IT department poorly integrated, untapped digitalization potential
- New Head of IT & Digitalization

###### Measures:

- Optimization of organizational structure, establishment of an IT business partner model
- Analysis of stakeholder expectations, structuring of enterprise application architecture

###### Results after 12 months:

- Definition of new IT vision & strategy, cultural transformation of IT organization
- Implementation of Industry 4.0 strategy (Networked production network)